

Alok Kumar

Kotwali Chowk, Bettiah, Bihar – 845438

Phone: +91-9472110890

Email: alokkumardps4@gmail.com

Website: biharheritagediaries.blogspot.com



SUMMARY

B.Tech student in Electronics and Communication Engineering with a strong focus on **web development and digital platforms**. Experienced in building and managing projects such as **Bihar Heritage Diaries** and **GECWC Updates**, delivering structured content and improving user engagement through SEO and social media strategies. Actively involved in startup ecosystem development and skilled in content strategy, problem-solving, and team coordination. Seeking opportunities to apply technical and development skills in **web development internships**.

WORK EXPERIENCE

Startup Cell Coordinator – GEC West Champaran Oct 2024 – Present

- Organized and managed startup awareness programs, workshops, and innovation-driven events.
- Collaborated with local entrepreneurs, institutions, and stakeholders to expand startup ecosystem outreach.
- Promoted student-led innovation through digital platforms and structured communication strategies.

Coordinator – Sanchar Club, GEC West Champaran Oct 2024 – Present

- Led communication and digital outreach initiatives, improving student engagement across technical and non-technical events.
- Managed content distribution and coordinated event promotions using social media platforms.

Founder – Bihar Heritage Diaries

- Developed and managed a content-driven blog platform focused on Bihar's heritage and tourism.
- Implemented SEO strategies to improve visibility, indexing, and audience reach.
- Structured and optimized content for better user engagement and search performance.

Developer & Manager – GECWC Updates Platform

- Built and managed a digital platform providing updates related to GEC West Champaran.
- Handled content publishing, audience engagement, and platform growth through social media integration.
- Focused on delivering timely, structured, and user-centric information to students.

Startup Co-Founder – Threadcraft Jan 2025 – Present

- Designed and conceptualized a platform connecting local tailors with customers for customized services.
- Worked on platform structure, user flow, and service accessibility to enhance user experience.
- Focused on integrating digital solutions to support local artisans and scalable service delivery.

EDUCATION

B.Tech in Electronics and Communication Engineering Pursuing (2023)

Current CGPA: 7.51

Govt. Engineering College, West Champaran

Bihar Engineering University, Patna

12th – Science (71.8%) 2021–2023

Gulab Memorial College, Bettiah

Bihar School Examination Board, Patna

10th (72.8%) 2021

Madhuban Central School, Motihari

Central Board of Secondary Education (CBSE)

SKILLS

Frontend: HTML5, CSS3, JavaScript (ES6+), Responsive Design, React.js

Backend: Node.js, Express.js (Basics), REST API (Basics)

Programming: C, Python (Basic), JavaScript

Tools & Platforms: Git, GitHub, VS Code, Blogger, Canva

Core Concepts: Data Structures (Basic), DOM Manipulation, Asynchronous JavaScript, SEO

Other: Content Strategy, Social Media Management, Team Leadership

CERTIFICATIONS

- **Kushal Yuva Program (KYP)** – Bihar Skill Development Mission
Trained in communication skills, computer fundamentals, and workplace readiness
- **ADCA+ (Advanced Diploma in Computer Applications)**
Covered MS Office, Tally, Internet applications, and advanced computer concepts

ACHIEVEMENTS

- Participated in **Idea Kumbh 1.0** (Innovation Summit, 2025), showcasing startup and innovation concepts

LANGUAGES

English (Professional Working Proficiency)

Hindi (Native Proficiency)